



NOKIA

# NOKIA: ONE PLATFORM FOR INDUSTRIAL DIGITALIZATION

**WILLIE KOPP**

HEAD OF EDGE CAMPUS ENTERPRISE SALES  
NOKIA



future  
TECHNOLOGIES



TECHNOLOGY  
SUMMIT  
2024

The background is a vibrant blue with abstract, flowing, multi-colored ribbons in shades of red, orange, and purple. A large white circle on the right side contains a magnified view of these ribbons. The Nokia logo is positioned in the upper left corner.

NOKIA

# Future Tech Summit

Service provider  
Going beyond  
telecommunication

€22.3

Net sales in :

~13

countries of op



Technology licensees  
Adopting cutting-  
edge technology

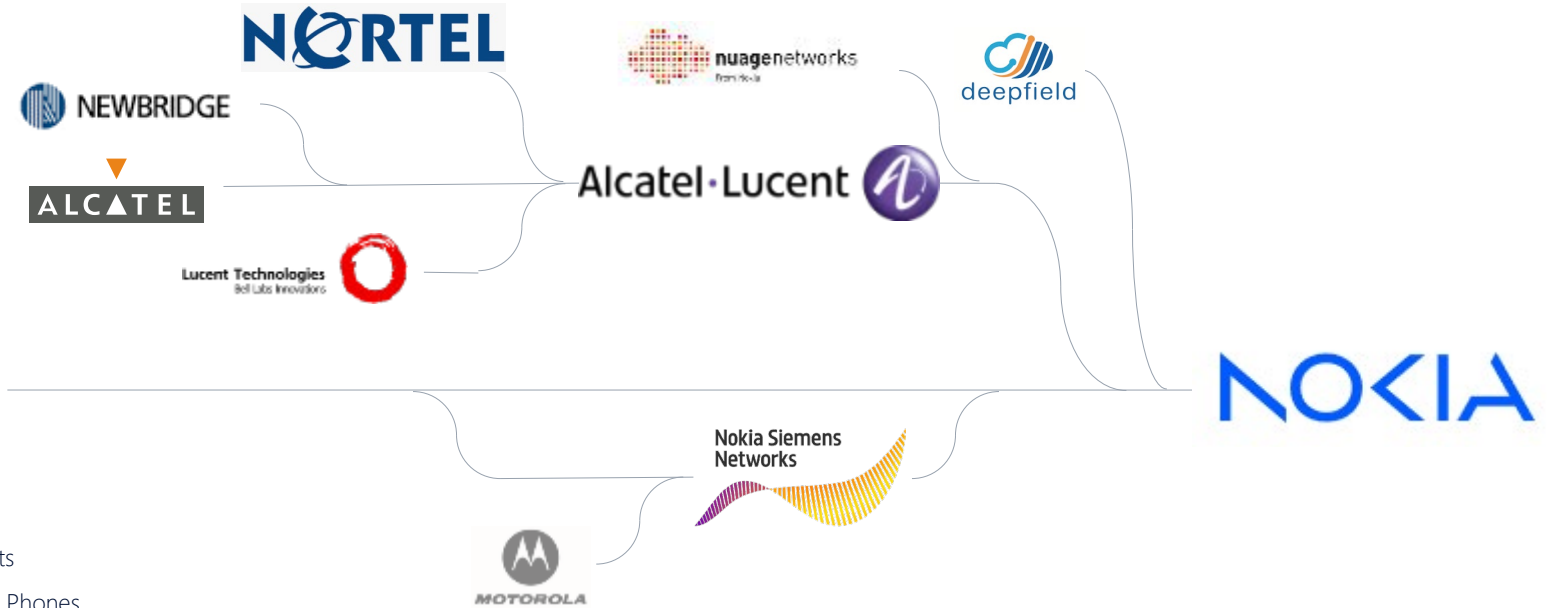
6k+

families declared  
neutral to 5G

~20k

parent families

# 155 Years of Market Leadership



Founded: 1865

Pulp, Paper, Rubber Boots

Early Bell System, Mobile Phones

# End-to-End Portfolio Leadership



## Network Infrastructure

- IP Networks
- Optical Networks
- Fixed Networks
- Services

€8.0 bn net sales 2023



## Mobile Networks

- Radio Access Networks
- Microwave Networks
- Network management software and services

€9.8 bn net sales 2023



## Cloud and Network Services

- Enterprise Solutions
- Business Applications
- Core Networks
- Cloud Services

€3.2 bn net sales 2023



## Nokia Technologies

- Patent Licensing
- Technology Licensing
- Brand Licensing

€1.1 bn net sales 2023



- Core Research
- Solutions Research

€150bn+

invested in R&D since 2000

# Our Corporate Strategy

## Our pillars



1

Grow CSP business faster than market

2

Expand the share of enterprise

3

Actively manage our portfolio

4

Secure business longevity in Nokia Technologies

5

Build new business models

6

Develop ESG into a competitive advantage

## Our enablers



1

Develop future-fit talent

2

Invest in long-term research

3

Digitalize our own operations

4

Refresh our brand



# Expand the share of Enterprise

Grow enterprise and private wireless networks and move into automation

Business Automation Integration



Predictive maintenance

>70%

enterprise are investing in IIoT today

3rd Party Clouds

Expand in Industrial Automation



Industrial automation



Positioning

Video analytics

Expand in Private Wireless and Campus Edge



Local edge

49%

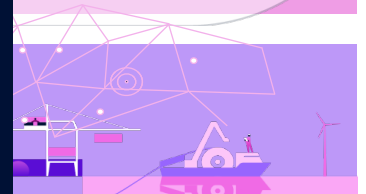
IT are reporting working closer with OT on IoT projects (32% in 2018)



Hybrid cloud

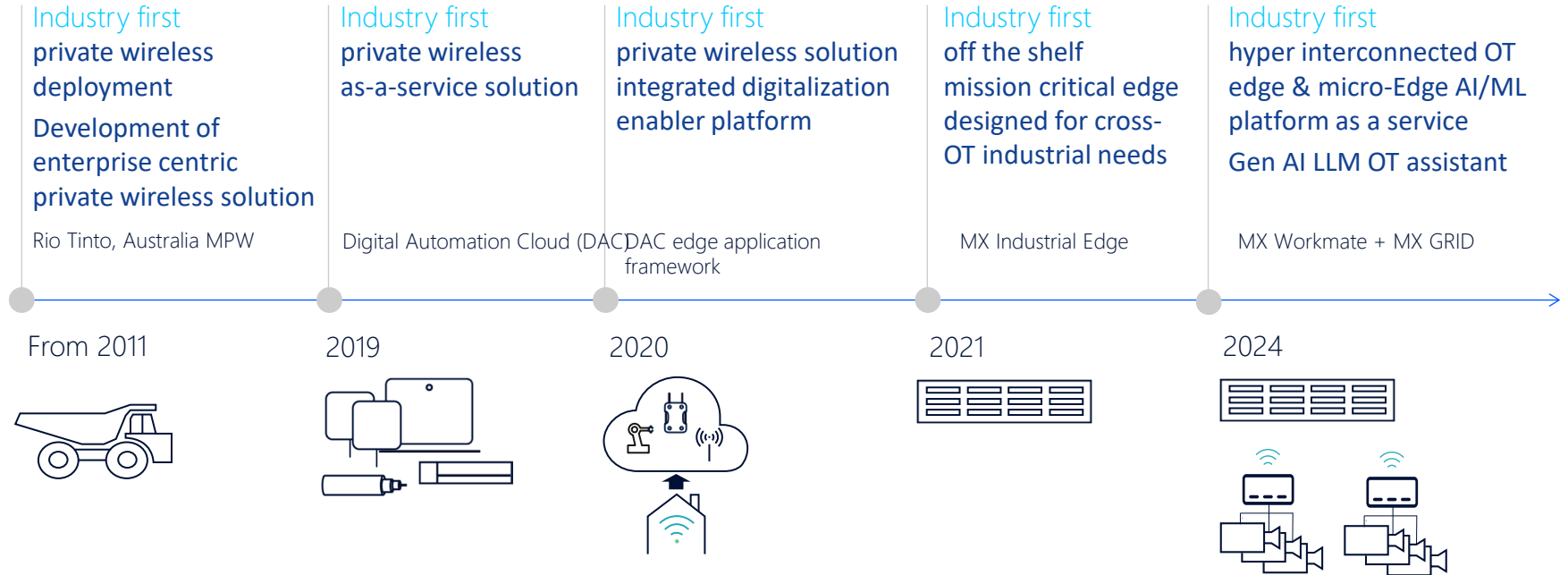
Multi-Cloud

Scale Enterprise Physical Networks



# Nokia ECE Evolution

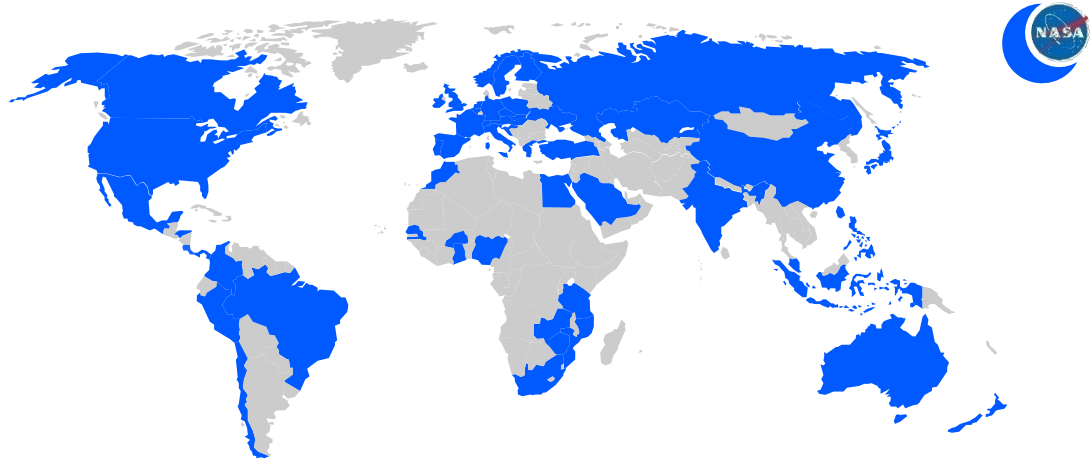
From industry first in Private Wireless towards an Industrial Digitalization platform





# 760+ private wireless customers

Uncontested market leader in private wireless – 54% MS\*



## Public references

Recent new logos

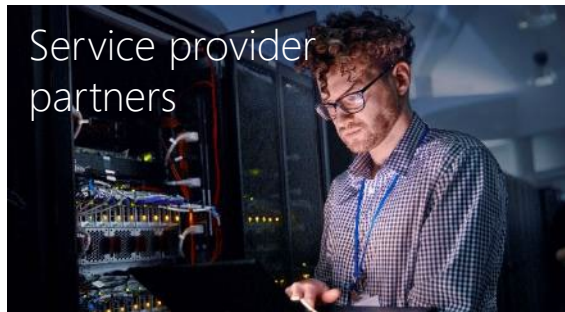


\*Supported by latest publicly released data from key analyst firms.

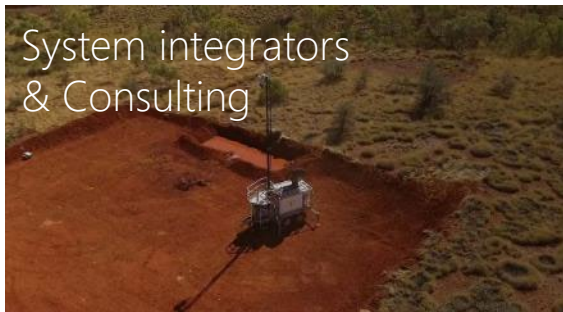
\*\*Please note that the pw references in Russia are legacy wins that may still be in operation, but no longer supported by Nokia.



# Nokia collaborating with entire ecosystem to drive Industry 4.0



Expertise in building & operating mobile network or public clouds, spectrum partners



Deeper industry expertise and specialised channel to market

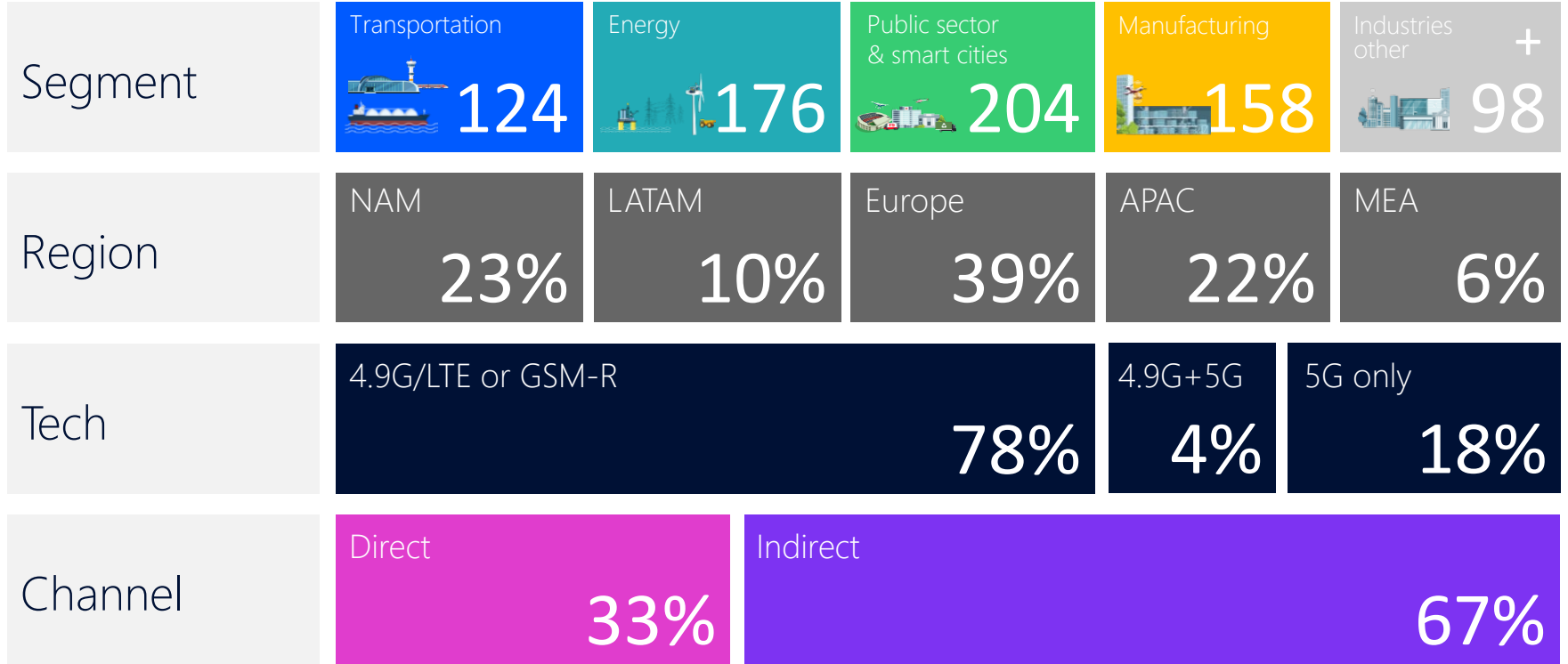
Broadening the sphere of influence



Kick starting the industry with more LTE and future 5G industrial connected things



# Nokia private wireless customer statistics Q3-2024





# Nokia One Platform for Industrial Digitalization

## The nervous system of your I4.0 transformation

- Tap into the industry's best OT digitalization applications 
- Easily & cost effectively implement new tested industry 4.0 use cases
- Create the interface to your northbound and cloud systems

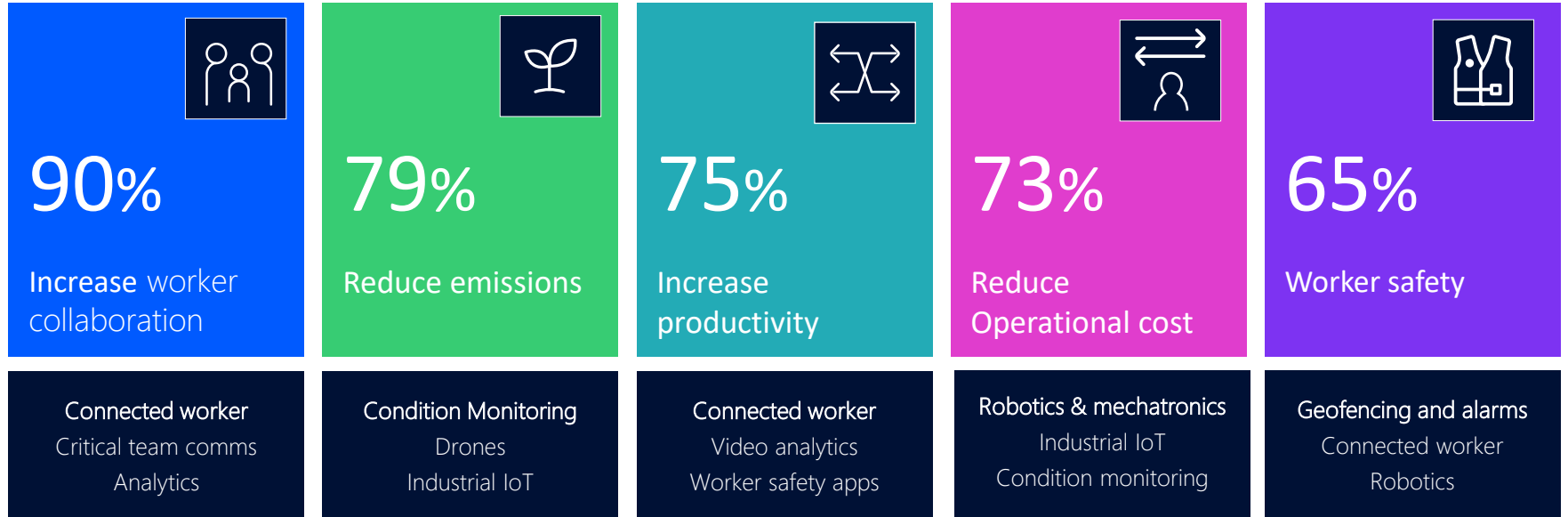
- Keep the control without unnecessary complexity
- Maximum reliability and performance
- Easily scale, replicate to many sites & integrate with IT systems & processes 

- Easily interface with your heterogeneous industrial systems 
- Exploit real-time IIoT data
- Empower your worker with AI assistance guidance

- Easily connect all OT assets & workers with deterministic performance & highest reliability
- Tap into innovative I4.0 use cases with AI enabled micro-edge 
- Maximize your legacy assets

# One Platform for Industrial Digitalization business benefits

Percentage of early adopters that see 10%+ improvement



80% see ROI within 6 months, 100% within 2 years

Source: GlobalData, Feb 2024

# CASE STUDIES

**CLIENT** FORTUNE 100  
**INDUSTRY** MANUFACTURING

## ADVANCED USE CASES

- *Autonomous Mobile Robots*
- *X,000,000 Square Feet Total Coverage*

**CLIENT** FORTUNE 500  
**INDUSTRY** UTILITY

## COVERAGE & ADVANCED USE CASES

- *Industrial Automation*
- *Connected Worker*
- *Fleet Management*

**CLIENT** FORTUNE 5000  
**INDUSTRY** Chemical

## COVERAGE & ADVANCED USE CASES

- *Connected Worker*
- *Remote Worker*
- *Industrial Automation*

**CLIENT** FORTUNE 500  
**INDUSTRY** OIL & GAS

## COVERAGE & ADVANCED USE CASES

- *Industrial Automation*
- *Connected Worker*

**CLIENT** FORTUNE 5000  
**INDUSTRY** PORTS

## COVERAGE & ADVANCED USE CASES

- *Industrial Automation*
- *Connected Worker*
- *Lift Device Automation & Connectivity*

**CLIENT** U.S. DEPT OF DEFENSE  
**INDUSTRY** TEST & TRAINING

## COVERAGE & ADVANCED USE CASES

- *2,500 Miles of Private Network Coverage*
- *Connected Warfighter & Augmented Reality*
- *Drone Solutions*

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# Backup slides



# Nokia private wireless solutions

## 2 private wireless solutions to suit all segments' requirements

Own, OT dedicated 4.9G/LTE & 5G network bringing deterministic wireless connectivity

### As-a-service

#### Nokia Digital Automation Cloud (NDAC)

- Packaged Plug&Play as-a-service solution
- Digitalization/automation platform with ready-to-run applications
- Low entry point, easy to scale with enterprise-friendly O&M

### Modular

#### Nokia Modular Private Wireless (MPW)

- Customizable architecture, choice of solution elements and network O&M approach
- Focused on fully owned
- Carrier networks integration capabilities

Latest generation 4.9G/LTE with smooth 5G evolution/addition OR start with 5G SA

#### End-2-End private wireless

- E2E mgt & orchestration
- Pre-integrated & tested

#### Largest range of spectrum

- Spectrum partnership
- Exotic spectrum bands
- Complete CBRS offering
- Unlicensed options (MLF & LTE-U)

#### Leading SC portfolio

- 4.9G/LTE and 5G
- All-in-one or distributed
- Macro capacity
- Macro s/w parity

#### Most deployed pW solutions

- MPW deployed since 2011
- DAC most popular aaS pW solution with >600 deployments

# Nokia Industrial devices

Ruggedized and reliable, bringing value beyond connectivity

Provides connectivity to workers - live communication, digital-twin view , worker safety, etc.  
Brings 4.9G/LTE or 5G communication capabilities to sensors, machines, or any industrial systems

## 4G portfolio

B38, B42, B43, CBRS,  
Globalstar B53  
B46/240  
410-430/450-470 MHz  
B31/72/87  
Global bands



## 5G portfolio

Support for global  
4G and 5G bands  
Sub 6 GHz  
SA and NSA  
Relevant certifications



Pre-configured for Nokia private wireless networks, bringing you an end-to-end solution with simplicity and guaranteed performance.

## Ruggedized for harsh conditions

- Designed and developed to meet demanding needs
- Purposefully built with high IP protection

## Support most frequency bands

- 4.9G/LTE and 5G
- CBRS
- MulteFire
- Unlicensed spectrum

## Easy management

- Inbuilt Nokia Industrial device management for smart and IoT devices
- Zero-touch onboarding , tracking and remote mgt

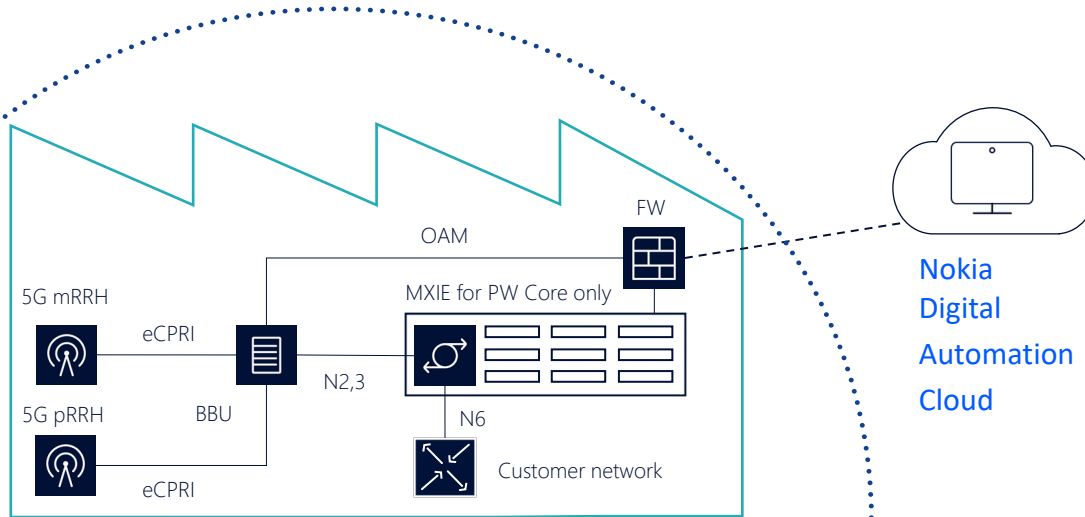
## Many types

- Handhelds, smartphones, workpads, dongles, fieldrouters, hotspots, cameras, and accessories

# Nokia DAC PW Compact

## 5G CBRS as a Service for small industrial sites (NAM focused a.t.m)

Full-fledged pW functionality – deterministic reliability and performance in terms of radio coverage, throughput, MU capacity and mobility – in small form factor



### Nokia DAC PW Compact

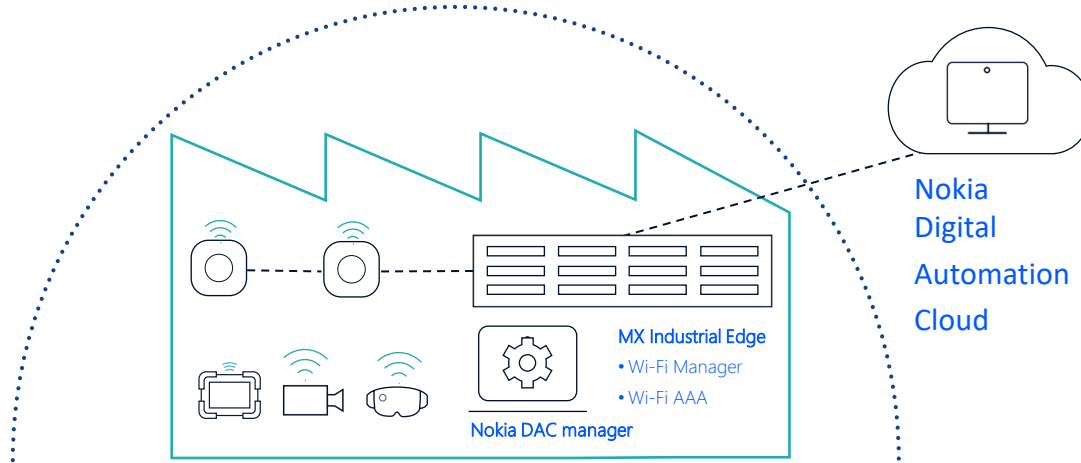
- Optimized form factor - minimum footprint, energy consumption and cooling
- Zero upfront investment - no initial CAPEX, pW as a Service consumption-based model – minimum TCO
- Ease of use - plug and play deployment and IT native operability
- Competitive TCO vs Wi-Fi - all private wireless benefits for a TCO comparable with Wi-Fi even in smaller sites
- Best in class Nokia AirScale radio platform – enabling demanding industrial use cases
- Easy scale up coverage via adding only RRHs and upgrade to normal Nokia DAC
- 4G use cases can be added on the same infrastructure

# Nokia DAC Wi-Fi

## Complementary OT connectivity layer

Bringing more connectivity options:

Connect all Wi-Fi legacy assets and complement private wireless capacity for non-critical operations use cases



Nokia Digital Automation Cloud (DAC) all-in encompassing wireless OT connectivity and digitalization capabilities enhanced with optional Wi-Fi 6/6E connectivity

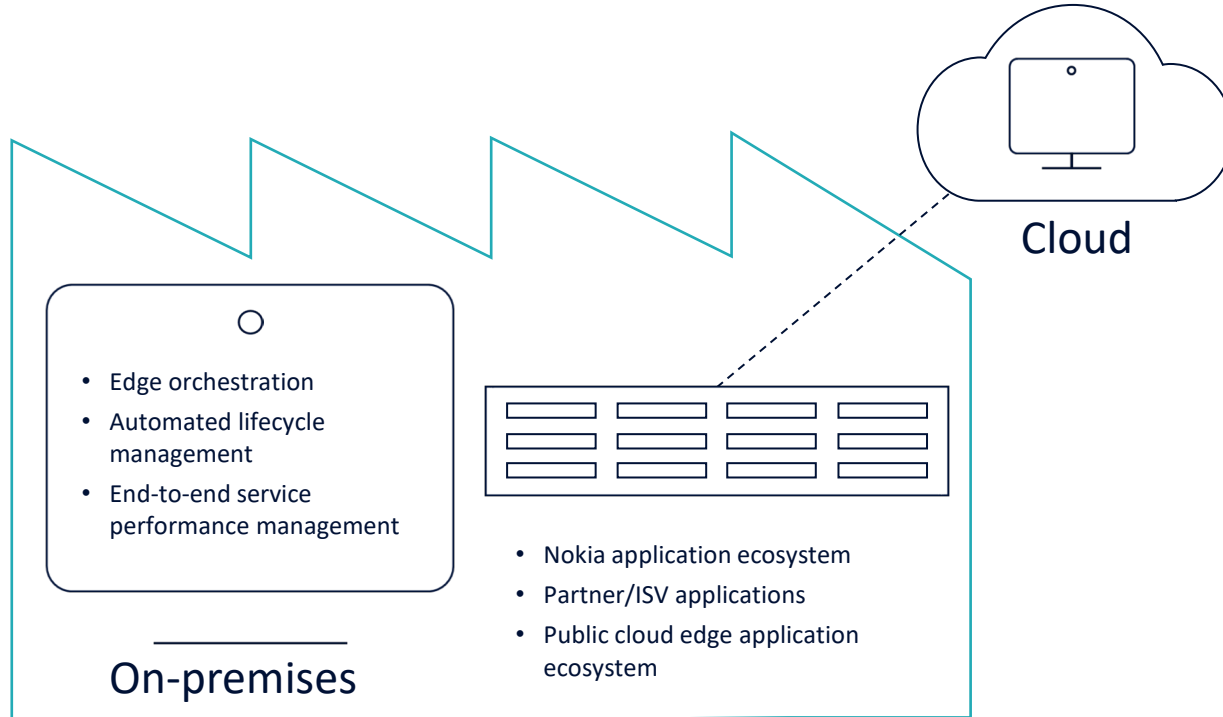
### Nokia DAC Wi-Fi

- Plug&Play, as-a-Service
- E2E, scalable, replicable
- Edge centric: data security
- Easy evolution to private wireless
  - Cellular LTE/5G -Wi-Fi interworking function
- SIM-based authentication
- Further performance and reliability via MX Boost
- Unified O&M by Nokia DAC
- Competitive TCO – hybrid commercial model – APs via merchant plus subscription

# Nokia MX Industrial Edge

On-prem edge solution to accelerate OT digitalization for I4.0 use cases

On-premise industrial edge for low latency, reliable & secure OT use case data processing.  
Allows easy interfacing with other industrial key systems (machines, DT, MES, etc...)



**For tapping into the massive enterprise edge business opportunity. Beyond connectivity**

Off-the-shelf

Offered as-a-service

High performance, resilient and secure architecture

Runs Kubernetes and VM based workloads

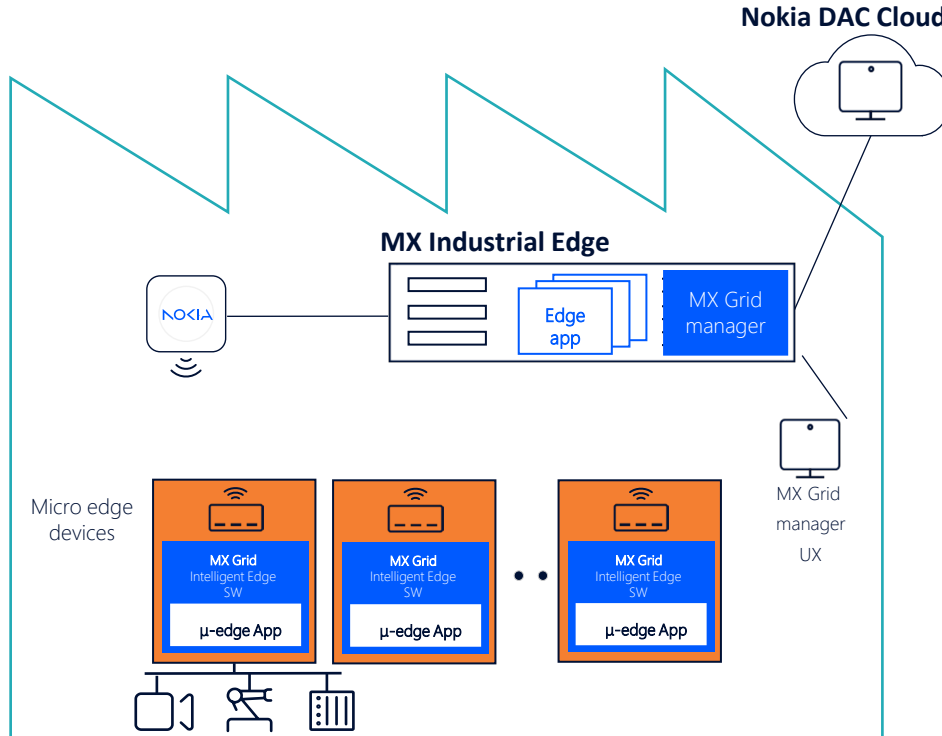
Total control over customer data

Ecosystem neutral

- Comes with set of apps from Nokia including private wireless and Wi-Fi connectivity
- Comes with connectors to webscale and industrial ecosystems
- Enables onboarding 3rd party apps technically and commercially with marketplace business model

# Nokia MX Grid

Extending intelligent edge processing the closest to the OT data source



- Complements MXIE compute power with de-centralized decision making & intelligence using connected micro edges
- Managed and orchestrated by MXIE using reliable wireless connectivity
- Optimizes network utilization

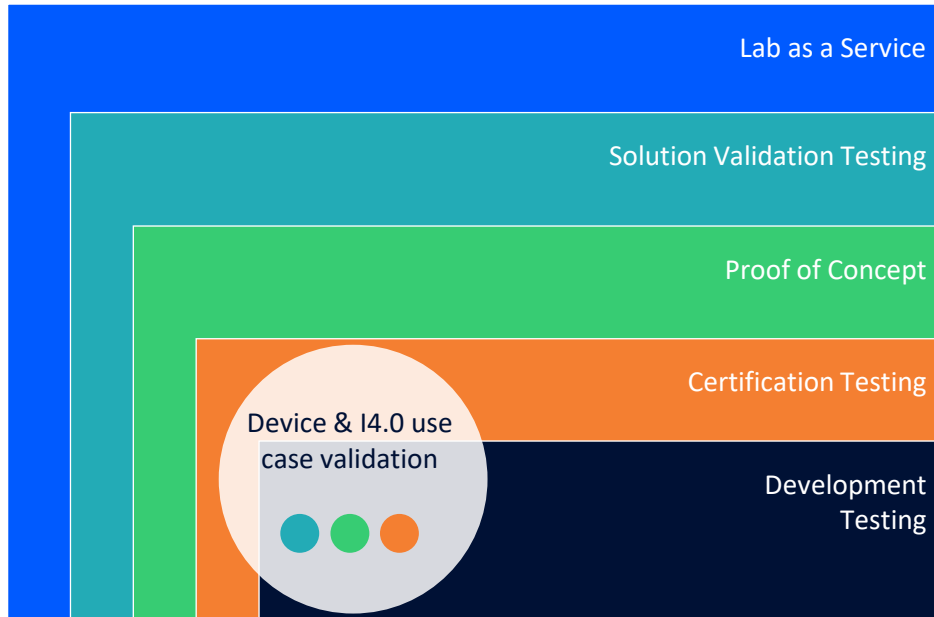
## Processing capability examples

- Collect real time OT data and execute protocol translation and encapsulation
- Compress, encode video streams
- Perform analytics or/and AI workloads on real time OT data or video stream
- Execute specialized software to improve network quality (e.g. MX Boost)

# Nokia Lab as a Service

## Ensuring I4.0 use cases, application, device and network performance through testing

As a service end-to-end solution, certification, device and development testing



### Nokia Lab as a Service

4.9G/5G private wireless network test beds available 'as a service'

- Accelerate time to market
- Resolve 'real world' issues at early stage for critical reliability and performance
- Flexible deployment options
- Fully operated and maintained by Nokia
- 6 labs covering major geographies
- New enterprise specific testing solutions

Access to Nokia technical testing expertise

- Test strategy, execution and troubleshooting
- 20 years of testing experience
- 560+ private wireless customers across industry verticals